

ABSTRACT OF THE DISCLOSURE

The present invention provides a method for implementing interactive radio features within a telematics equipped mobile vehicle. The method includes

5 receiving radio station information, detecting an initiation command received from a user interface, and providing the radio station information to the telematics unit responsive to the detected initiation command. The radio station information may include a radio station identification, a radio station telephone number, and a radio station message. The method may further include receiving a

10 communication command, and initiating a wireless communication via the telematics unit responsive to the received communication command. The method may additionally include determining if the initiated wireless communication is connected, initiating wireless voice communication from a user interface when the initiated wireless communication is connected, terminating the

15 wireless communication when the initiated wireless communication is not connected, and reinitializing the terminated wireless communication via the telematics unit responsive to the received communication command.